

Maximalist

Studios

A minimalist room with white walls, two windows, and a brown rug. The room is empty, with a white door on the left and a white ceiling. The windows are white-framed and have a small arched top section. The rug is a textured, brown material. The text is centered on the wall between the windows.

50 milliseconds.

That's how long you have to
make a first impression on line.

Make it count.

Welcome to Maximalist Studios

We are a photography studio, event venue and prop house located near Philadelphia's Main Line, 90 minutes from New York. We offer studio and event space for rent, along with high-quality home furnishings and accents from our on-site prop house.

In addition, we are a design and production studio creating dazzling, cross-channel content for home decor, retail and consumer brands. Whether it's a new product launch, a media campaign or digital content production, we can tell your story.

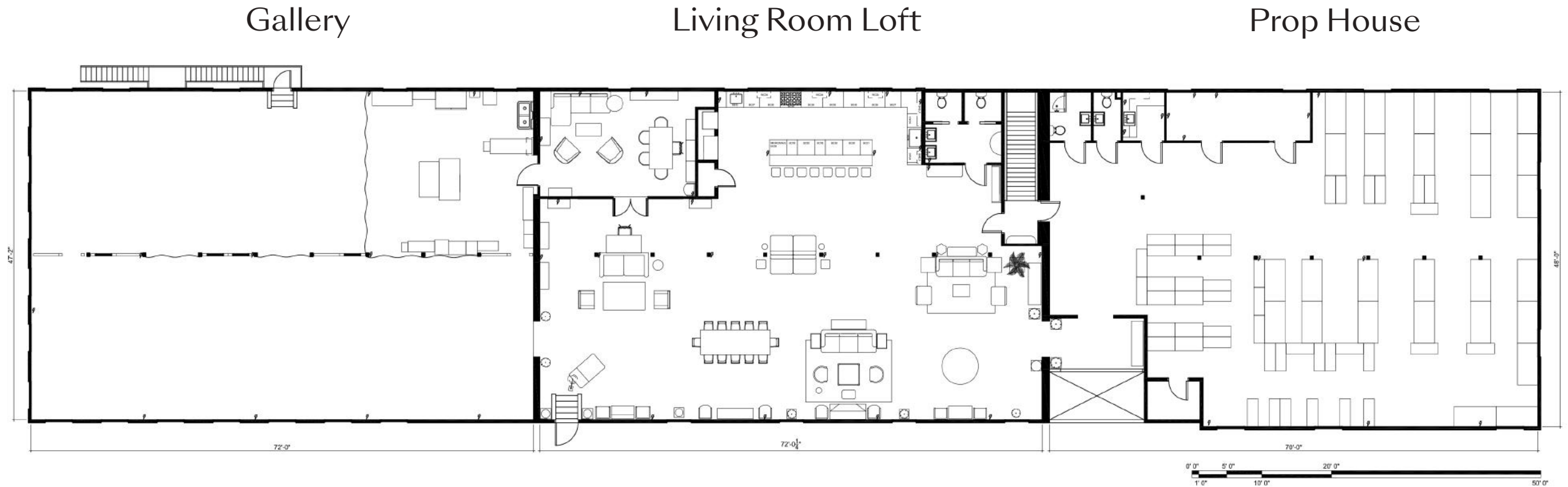
Our services range from concept to completion:

- Ideation
- Product Curation
- Studio Rental
- Set Design
- Interior Styling
- Prop Curation
- Food Styling
- Art Direction
- Photography
- Video Production

Maximalist
Studios



Studio



Two interconnected rooms — the Gallery and Living Room Loft — provide abundant, versatile studio space.

Studio

Gallery

White brick walls, soaring ceilings, and large windows create a sunlit canvas for photography and video production.

3300 sf.



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Studios

**“We loved shooting at Maximalist!
The natural light was so dreamy and perfect.”**

— Erin Pederson, Art Director

free people







**“Maximalist Studios was the perfect place to shoot our catalog!
We achieved a variety of looks with furniture and props all in one place.”**

— Audrey LeStrange, Marketing Lead

skirt

Studio

Living Room Loft

An open floor plan and residential-style furnishings in neutral tones make a versatile backdrop for shoots and events.

2400 sf.



Studio

Living Room Loft

For an additional fee, this studio is also available without furniture.





Studio

Open Kitchen

Daylight pours into our fully-equipped Chef's Kitchen, where crisp white cabinets, state-of-the-art appliances, and a large marble island make your food or products the star.

We are conveniently located near King of Prussia, 30 minutes from Philadelphia. Nearby supermarkets and retailers include:

- Whole Foods
- Wegmans
- Sur La Table
- Williams-Sonoma
- Crate & Barrel
- IKEA

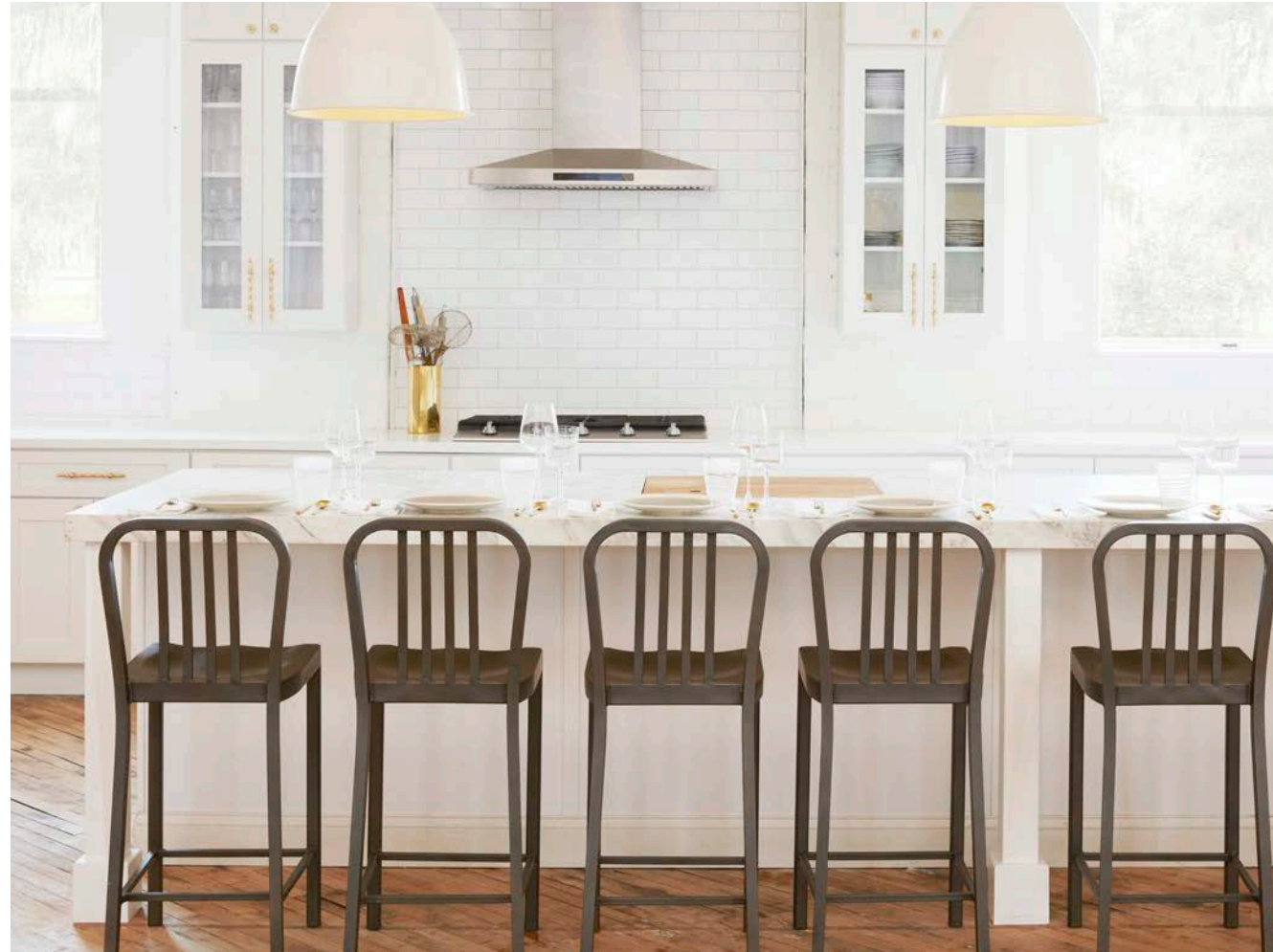
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Studio

Open Kitchen

- Daylight studio with 3 large windows
- 15-ft. Carrera marble island
- 2 Samsung Chef Collection Dishwashers
- 1 Samsung Chef Collection Microwave
- 1 Samsung Chef Collection Refrigerator
- 1 Samsung Chef Collection Double Oven
- 1 Samsung Chef Collection Cooktop with Dual Power Burner
- 2 Kohler stainless steel sinks
- Professional cookware and bakeware including All-Clad
- Small appliances include Kitchen-Aid mixer and Cuisinart food processor
- Assorted gourmet chef's knives, including Henckels and Wusthof
- OXO cooking utensils and equipment
- Climate-controlled facility
- Freight elevator and rolling carts
- Photography and video equipment packages available for rent



Studio

Washroom

Our washroom doubles as a bathroom studio with dual pedestal sinks, stainless steel faucets and brass accents.

300 sf.



Studio

Prop House

An on-site prop house supports creative content production with a curated assortment of home furnishings, tableware and accents.

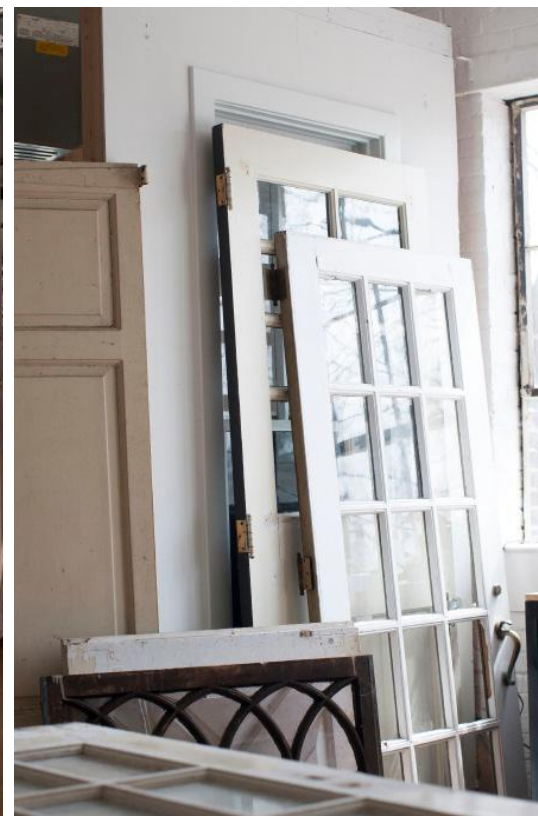
2550 sf.



Studio

Set Design

A variety of flats, surfaces and architectural elements can be assembled into sets, creating stylish room settings for products.



Work

York Wallcoverings

CREATIVE SERVICES

- Set Design
- Prop Curation
- Styling
- Art Direction
- Photography





“Maximalist Studios is the industry’s expert at capturing the emotions a brand is striving to evoke.”

— DeAnna Hain, Executive Director of Marketing

YORK

Work

Calico

CREATIVE SERVICES

- Conceptual Development
- Product Curation
- Set Design
- Props
- Styling
- Art Direction
- Photography









“Maximalist Studios managed our photoshoot seamlessly. We left with beautiful imagery that captured our style and story.”

— Julie Mihuc,
Director of Marketing
& Visual Merchandising

calico

Work

The Mine

CREATIVE SERVICES

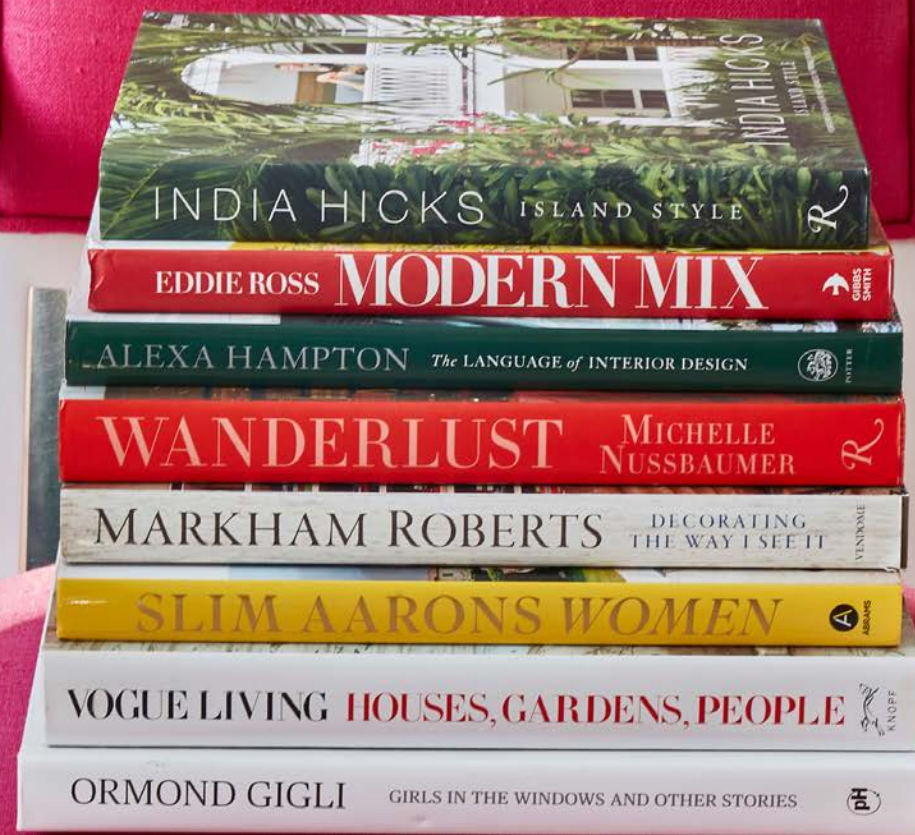
- Conceptual Development
- Product Curation
- Set Design
- Styling
- Art Direction
- Photography
- Video Production





“Eddie Ross is incredible at telling stories with pictures.”

— Alexa Hampton





“Maximalist Studios delivers stunning imagery every time.”

— Michele Newbury, President
the mine







Work

The Laundress

CREATIVE SERVICES

- Set Design
- Product Curation
- Styling
- Art Direction
- Photography





“It’s always a delight working with the Maximalist team! Their impeccable eye for design and attention to every detail make the shooting process so much less daunting.

— Hannah Yokoji,
Brand Manager

THE LAUNDRESS
NEW YORK



Work

VCNY Home

CREATIVE SERVICES

- Conceptual Development
- Set Design
- Prop Rentals
- Styling
- Art Direction
- Photography

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“There’s a sea of sameness online. You have to tell your story without words. We weren’t internally capable of doing that. Maximalist Studios was. ”

— Theresa Riley, President of Bedding Sales & Marketing



Work

Robert Allen

CREATIVE SERVICES

- Conceptual Development
- Set Design
- Prop Rentals
- Styling
- Art Direction
- Photography





Work

Couture Lamps

CREATIVE SERVICES

- Conceptual Development
- Set Design
- Prop Rentals
- Styling
- Art Direction
- Photography





“You get so much more than just the final photo. You get concepts and social and process. It’s for people who are looking to do serious business, but it’s soup to nuts — you don’t have to hire anyone else.”

— Brendan Von Enck, Publicist

Holiday

From Halloween to New Year's, we specialize in creating images that bring the holidays home.







**We developed two holiday stories with Eddie and shot them at his studios.
Everything we needed was right there on site. I couldn't be happier!**

— Shelly Calldwell, Producer

**Maximalist
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CountryHome

Our Story

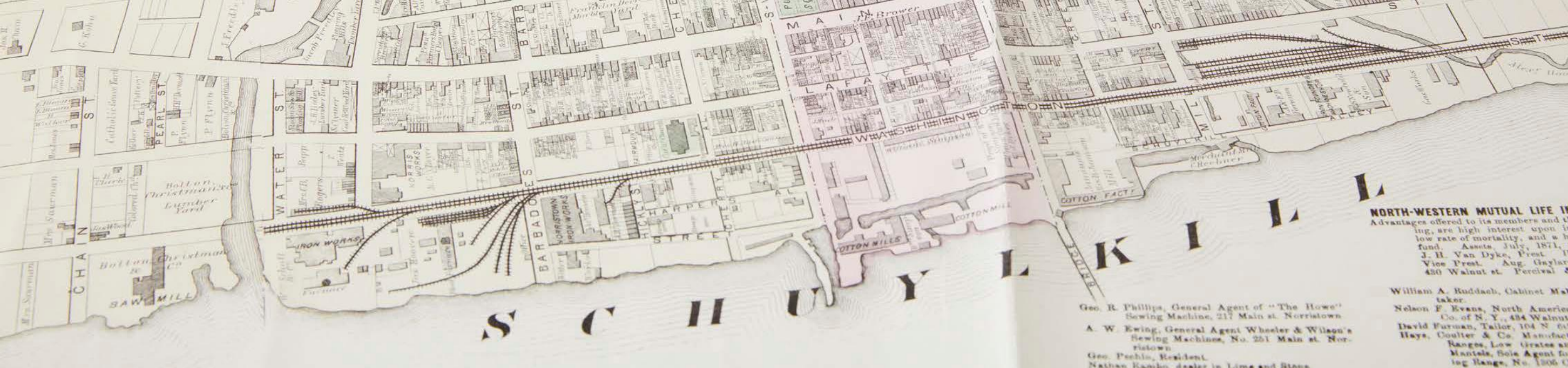
Founded in 2017 by Eddie Ross and Jaithan Kochar, Maximalist Studios brings together the creative eye of a seasoned decorating editor with the entrepreneurial spirit of a Stanford graduate.

After more than a decade producing content for *Martha Stewart Living*, *House Beautiful*, *Food Network* and *Better Homes & Gardens*, our Creative Director, Eddie Ross, draws on his experience as a producer, stylist and art director to lead a team of creatives, delivering stunning on-brand imagery.

Running the studio's operations is Chief Executive Officer, Jaithan Kochar, who interacts personally with every client, guiding them through production from concept to completion. Jaithan holds degrees from Stanford University and the Rhode Island School of Design.

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NORTH-WESTERN MUTUAL LIFE
Advantages offered to its members and t
ing, are high interest upon t
low rate of mortality, and a h
fund. Assets, July, 1871,
J. H. Van Dyke, Pres.
Vice Pres. Aug. Gaylar
480 Walnut st. Percival J

William A. Ruddle, Cabinet Ma
taker.
Nelson F. Evans, North Americ
Co. of N. Y., 484 Walnut
David Furman, Tailor, 104 N. 6
Hays, Coulter & Co. Manufac
Ranges, Low Grades an
Mantels, Sole Agent fo
log Range, No. 1206 C

Geo. R. Phillips, General Agent of "The Howe"
Sewing Machine, 217 Main st. Norristown
A. W. Ewing, General Agent Wheeler & Wilson's
Sewing Machine, No. 251 Main st. Nor-
ristown
Geo. Pechin, Resident.
Nathan Ranick, dealer in Lime and Stone

Contact

Maximalist Studios is located in the former manufacturing facility of Valley Forge Flag Company in Norristown, Pennsylvania. We're happy to answer any questions you have or provide you with an estimate.

You can reach us at hello@maximaliststudios.com or by phone at (610) 590 . 5082.